





# Welcome to LifeRoom... relaxation, comfort and serenity await you.

You are about to enter a realm of comfort and relaxation that you've never imagined before. Feel all of your senses come alive. LifeRoom isn't just a room... it's a total mind-body experience. LifeRoom provides a soft gentle breeze and cool mist that caresses you as the fully automated retractable screens protect you and your family from

the blazing sun. Imagine, everything you love about being outdoors, with all the comforts of being indoors. Relax. Entertain. Enjoy. This is your sanctuary... your oasis... a serene haven where you are in total control of your environment. Welcome to LifeRoom. Welcome to your backyard.

"Now that I have a LifeRoom... the heat doesn't stop me from taking time for myself and exercising." Dianne S.

> LifeRoom let's you enjoy your backyard again for exercising, dining, entertaining and relaxing with family and friends... all at the touch of a button.





# Your new LifeRoom will make the great outdoors romantic... again.

Adding a LifeRoom to your home instantly affords you the incomparable freedom to once again enjoy the romance and beauty of the great outdoors, right in your own backyard. LifeRoom can instantly adjust to your mood and Mother Nature's. With the screens up, LifeRoom is a wide open sanctuary, want a little privacy?

Just lower the side screens. If the bugs come out... relax and just lower all the screens and enjoy the beauty of your own backyard without having to worry about anything... ever again. LifeRoom will be your new favorite romantic restaurant, and you'll never need a reservation.

Outside Temp 89° Inside Temp 69°

"LifeRoom has put the romance back in our lives. Now we can enjoy more "together time" than ever before, outdoors. Bob and Cynthia B.



- LifeRoom's unique Smooth Glide motorized screens can be raised or lowered for privacy or to keep those pesky mosquitoes away.
- LifeRoom gives you the freedom to enjoy a romantic outdoor meal... rain or shine.



# With LifeRoom's retractable screens, the party goes on, and on, and on!

LifeRoom's fully automated screens descend around you and your friends at the touch of a button. The attractive, remote controlled retractable screens instantly provide protection from inclement weather, pesky flying insects and nosey neighbors. So now, you and your guests can party all night long. LifeRoom's soothing

LED lighting turns your backyard into the trendiest VIP room in town. Relax and just enjoy the beauty of your own backyard without having to worry about Mother Nature's wrath, ever again. LifeRoom, the first outdoor room that can become an indoor room, instantly... all at your command.

"Our LifeRoom is so beautiful... we love the LED lighting and the remote controlled retractable screens. How did we ever live without our LifeRoom?" Tom and Mary S.

- Simply touch a button to instantly lower LifeRoom's screens and even stormy weather can't rain on your party.
- LifeRoom's sophisticated LED lighting turns your backyard into your own private VIP room.

Outside Temp 98° Inside Temp 72°

- LifeRoom's Cool Mist climate system and Soft Breeze technology can reduce the temperature up to 40 degrees.
- LifeRoom reduces UV rays up to an amazing 95%... so you can safely enjoy being outdoors.

"Now, at the touch of a button, I can enjoy the great outdoors again... even on the hottest days of the year." Adrianne G.



# LifeRoom's Cool Mist and Soft Breeze technology... amazing!

LifeRoom takes being "cool" to a whole new level with its innovative, unique, Cool Mist climate system and Soft Breeze technology. Enjoy your LifeRoom even on the hottest days. Imagine, a cool mist so ultra fine that it actually disappears as it cools the air around you. In fact, you can enjoy a temperature reduction of up to

40 degrees. Plus, LifeRoom's protective screens can block an amazing 95% of the sun's harmful UV rays, so you and your loved ones can enjoy a healthy, safe way to relax and play outdoors. LifeRoom, your oasis retreat protects you from the blazing and stifiling sun.

# A Movie? The Big Game? LifeRoom's screens always score with the fans.

Whether it's game night, or movie night... LifeRoom satisfies the most demanding fans. Round up the kids and your neighbors... LifeRoom's got the biggest screens this side of Hollywood. Imagine, watching movies, TV shows and sporting events right in your own backyard.

LifeRoom's fully automated retractable screens not only keep unwanted flying pests out, but they are uniquely designed to serve as amazing projection screens for any home theater. And the great thing is, this theater is never sold out. You'll always have the best seat in the house!

### And the fans go wild!

Bring the "Big Game" to life with an outdoor projector. Now, watching sporting events, movies or your favorite TV shows will be more fun than ever... guaranteed!



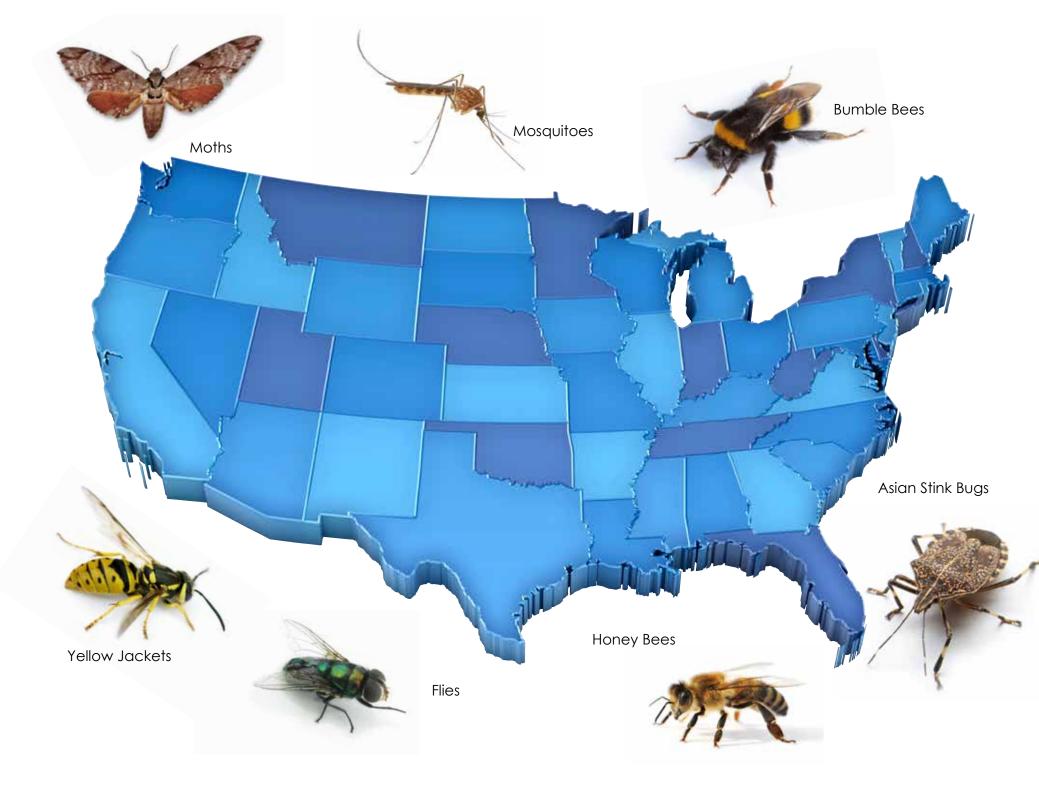
### Pop some popcorn... and enjoy your very own home theater!

The smell of popcorn, the night air and sounds of laughter. Movie night has never been this entertaining... pass the popcorn please!





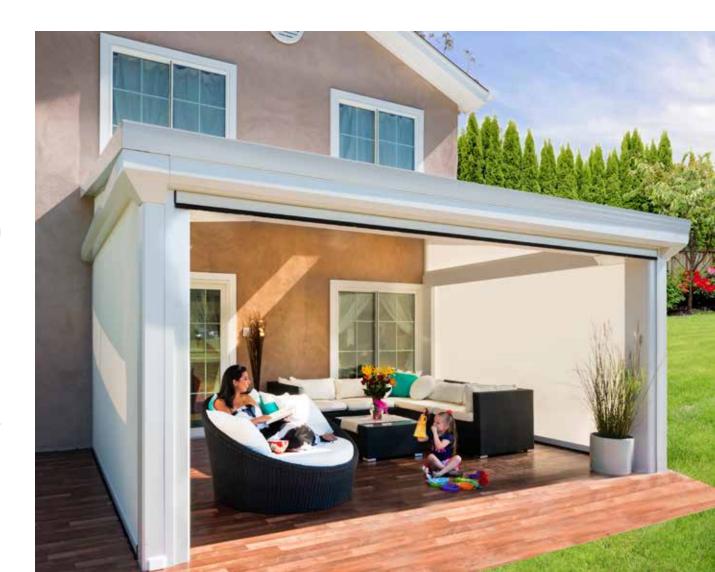




Mosquitoes and other flying insects are the bane of any backyard party or gettogether. If you live in any one of the buggiest cities, you know how annoying it is to have to apply bug spray just to go outside. You don't have to let these flying pests rule your life any longer. LifeRoom lets you take back your backyard. Now, you're in control.

At the touch of a button, you can lower the Smooth Glide automated screens... and relax, entertain, or just enjoy the outdoors without being bugged by pesky mosquitoes or other flying pests... ever again.

## Are bugs bugging you? LifeRoom can take care of that.



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# Your LifeRoom can be custom designed to be as unique as you are.

Let us customize a LifeRoom for you and turn the ordinary into the extraordinary. LifeRoom can transform any dull, ordinary backyard into an amazing outdoor haven that directly reflects your personal style. Now your friends and family will look on in awe, as you pick up LifeRoom's remote control and raise or lower

the fully automated screens to create the ultimate environment for entertaining, watching movies or just plain relaxing. Enjoy your own backyard like never before. If that isn't enough, you'll be happy to know that a LifeRoom adds extra living space and can increase the value of your home.



# LifeRoom. State-of-the-art technology created by Latium USA.

Unique. Innovative. Sophisticated. These words do not even begin to describe the LifeRoom experience. LifeRoom is so technologically advanced, it makes every room before it look primitive.

Created by a prestigious team of engineers and designers, with over 20 patents to their credit, LifeRoom's cutting-edge technology makes it a welcome oasis from the stress of everyday living.

Imagine... remote control screens, soothing blue LED mood lighting, and Soft Breeze technology. There's even a Cool Mist climate system that can reduce the room temperature up to 40 degrees.



In-Line Centrifugal Fan: LifeRoom's Soft Breeze technology begins with its unique In-Line fan that keeps the air moving evenly and gently to keep you cool on the muggiest of days.

Remote Control: The power is in your hands to raise and lower any of LifeRoom's screens independently for the ultimate in comfort and convenience.

LifeRoom is the perfect addition to your home... and your life. Now you can escape to a world of tranquility and comfort where you can entertain friends and family, watch TV, or just kick back and relax.

LifeRoom's state-of-the-art technology makes it a room for today and tomorrow... at a price that's extremely comfortable for your budget, too.



As one of the largest privately held remodeling groups in North America, Latium USA is a trusted, dependable and formidable brand in the Home Improvement Industry.

Built on a strong foundation of engineering expertise that spans over 40 years, Latium USA and its UK counterpart, Latium Enterprises, have a rich heritage of innovation and outstanding quality.

lifestyle.

Latium USA brands include Four Seasons Home Products. Four Seasons Sunrooms and Windows, Metals Building Products, and now LifeRoom, the most innovative outdoor room of its kind. At Latium USA, we don't just build products, we're proud to be building dreams.

Our unique line of products, offers you a chance to enjoy one of your most prized possessions, your home. By adding additional living space, inside and out, you are investing in your home's equity as well as your







### Smooth Glide Motorized Screens:

LifeRoom's fully automated retractable screens are quiet and can be raised or lowered independently of each other to give you total control of the sun, wind and mosquitoes.

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**Mood Lighting:** Soft, soothing, blue LED mood lighting illuminates each Smooth Glide retractable screen for a calm, relaxing atmosphere.



**Soft Breeze Technology:** Activate LifeRoom's Soft Breeze technology and feel a gentle breeze surround you. Your LifeRoom will be a welcome oasis from the stifling heat and humidity.

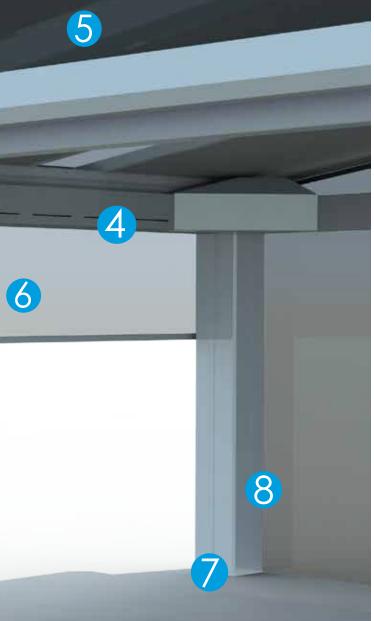


**Cool Mist Climate System:** Reduces the room temperature up to 40 degrees even in the most humid conditions by dispersing ultra-fine mist droplets that disappear almost immediately by means of "flash evaporation."

# LifeRoom... a world of features for total control of Mother Nature.

LifeRoom opens up an entirely new world right in your backyard. With features so unique they have no equal. You will experience a level of comfort unimaginable in an outdoor room... or any room... before now. Relax, as the soft LED Mood Lighting illuminates your LifeRoom and soothingly takes you away.

Activate the Cool Mist climate system and feel the cool, ultra fine mist surround you. Just a gentle touch of the remote control and LifeRoom's Smooth Glide motorized screens shield you from mosquitoes, UV rays and nosey neighbors. LifeRoom's many features let you easily handle anything Mother Nature can dish out.





**Glazed Skylights:** LifeRoom's glazed skylights let the light in and keep the harmful UV rays out. Brighten your day with warm, natural sunlight, and you'll always feel at one with the great outdoors.

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**Pollen/Allergy Protection:** LifeRoom's Pollen Guard screens are specially designed to filter out pollen, dust and other airborne allergens, allowing you to enjoy the outdoors without regrets.



**Quick Release Screen:** In the event of a power outage, LifeRoom's quick release screen allows you to easily exit the room.



**Concealed Gutter System:** LifeRoom has concealed channels that easily handle rain run-off, so there's never any annoying dripping, splashing or streams of water to disrupt your tranquility.

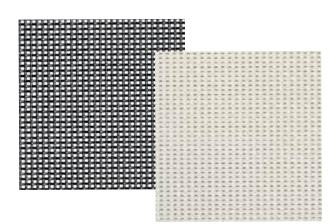
# With your LifeRoom... you have the option to have more options.

The only thing better than having a LifeRoom, is having a LifeRoom with all the options. Choose from a variety of UV blocking screens that eliminate up to 95% of UV rays and glazed glass skylights that provide additional UV protection.

Pollen irritating you? LifeRoom's screens let you enjoy all of the fresh air you want, while filtering out up to 99% of most pollen and allergens.

LifeRoom's Soft-Breeze technology give you a cool breeze on the most stiffing hot days. And when there's a chill in the air our radiant heater will keep you warm and toasty. In the mood to party? Set the mood with LifeRoom's attractive blue LED lighting.

If all that isn't enough... your LifeRoom's headers and columns are made using high-quality structural aluminum in an attractive deep driftwood or cedar finish. The options are yours ... what are you waiting for?



### Are you ready for your screen test?

LifeRoom gives you a choice of screens for the ultimate in comfort and outdoor enjoyment.

### This is a pollen free zone!

You might be interested to know, LifeRoom's screens serve another amazing function. Our Pollen Guard screens can block up to 99% of all pollen and microscopic airborne irritants.

### Nothing but blue skies.

Nothing brightens up a LifeRoom like our Glazed Glass Skylights.





### It's in the air.

LifeRoom's Soft-Breeze technology uses advanced airflow science. Just add our Cool Mist climate system and your LifeRoom can keep you up to 40 degrees cooler.



### LifeRoom sets the mood.

Even when the sun goes down, LifeRoom knows just how to keep the party going. Soft blue LED lighting brings a magical atmosphere to any night. Relax with your favorite beverage as LifeRoom takes the stress out of a long, hard day. You know you deserve it.

### Let's heat things up!

LifeRoom's radiant heaters are 90% efficient, so they can warm things up during the day and easily take the chill out of the night air.

### Which wood finish would you choose?

Our weather resistant aluminum comes in two finishes... Cedar or Deep Driftwood.

Your LifeRoom will look beautiful for years and years. So which wood finish would you choose?

# Relax. LifeRoom comes with a lifetime of Quality, Support and Comfort.

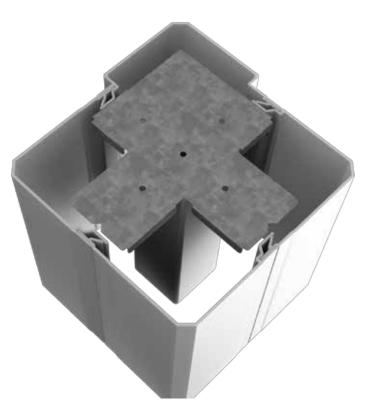
### Knowledgeable Customer Support.

You can get answers to all of your LifeRoom questions by calling our knowledgeable support team at 1-844-My LifeRoom, or you can simply go to MyLifeRoom.com

Each member of your LifeRoom Support Team is trained in all aspects of the LifeRoom and can give you the answers you need... when you need them.

### Manufactured with High-Quality Structural Aluminum.

LifeRoom is made to exacting standards using the highest quality structural aluminum available today. Structural aluminum is lightweight in nature, but allows for LifeRoom's unique design, not attainable by steel construction, yet strong enough to withstand whatever Mother Nature can dish out.



years.

40 years.



### Even LifeRoom's warranty is unique.

You can rest assured that your LifeRoom will be there for you to enjoy for years to come. We give you a full 10-year warranty on the LifeRoom structure and screens. We also cover the screen motors, zippers, and the fans, for a full 2

And, you can rest assured that your LifeRoom is backed by the strength of a leading international manufacturer of sunrooms, pergolas, and lattices in North America for over

### **ICC-ES** Evaluated and Certified.

ICC-ES is the United States' leading evaluation service for innovative building materials, components and systems.

ICC-ES has evaluated and certified that the materials used to construct the LifeRoom have met the requirements that are necessary for building codes and technical standards.

ICC-ES is a subsidiary of the International Code Council.









**CALL** 1-844-MyLifeRoom **VISIT** MyLifeRoom.com